

The Loop Mission Statement

A mission statement identifies why an organization exists.

The mission statement describes what the organization does for the community today and in the near-term future. The mission statement should always align with the vision of the organization.

We provide transportation to all Morrow County residence, enhancing quality of life by providing safe, caring and reliable transportation service.

Please consider these characteristics when writing your statement:

No longer than a few sentences

Sixth grade level of comprehension

Written in active voice

Direct and Honest

The Loop Vision Statement

A vision statement is a view of an organization at its future best.

Morrow County Special Transportation “The Loop” envisions a transit system that can wholeheartedly serve the residents of Morrow County as well as our neighboring counties. With our communities being vastly rural, our goal is to provide transportation to services and employment to better the quality of life and economy.

What’s the goal of having a Mission statement and Vision Statement?

The Organizations mission and vision drive strategic planning, service planning, and longer-range planning.

The performance and behavior of the agency’s employees should be also related to the mission and vision.

The is helpful when hiring staff, to communicate the mission and vision to a protentional employee.

